



**Client Name:** Travis Anthony, My Fantasy Football Guru

**Challenge:**

Travis Anthony has an idea about fantasy football and that idea should be bought into reality.

First hand information about the players to all the registered users of the site as alert in their mobiles

Thus we need to develop the apps for iPhone and Android so that the reach to audience becomes easy and more feasible.

**Solution:**

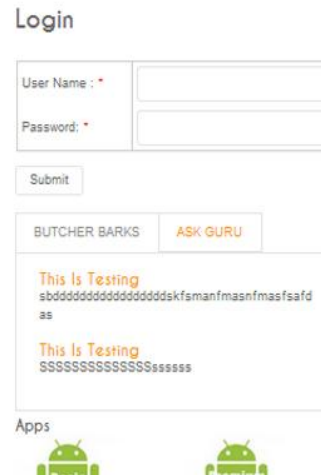
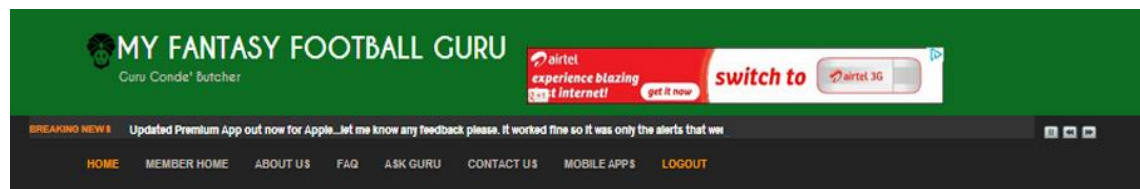
We set up a dedicated team to do this project for all the three platforms, iPhone, Website and Android

Instant alerts to mobiles soon after posted in the website

Our ODC team continues to assist the client throughout the foot ball season.

**Result:**

We were given the project in its second season (2013) too for doing the enhancements



**Client:**

**Travis Anthony also** refereed as Guru Conde' Butcher based around the NFL and fantasy football.

He authors many articles and tweets about football on his site and they are received by the registered geeks of the site.

**Challenge:**

In today's market any information that reaches faster and always have high priority if received that information first and foremost.

Travis Anthony as an individual had an idea about fantasy football and that idea should be bought into reality.

Sending the first hand known information to the registered users about the players



INNOVATE AND EXCEL

to the existing website, android and iphone apps

will help to get the first preference in selecting the player and that is what makes him special and unique and bought much fame to him.

**Technologies:**

PHP (OS commerce, Wordpress), HTML, CSS3, JQuery Database: MYSQL, Android SDK, iPhone IOS



**Time Frame:**

May 2012 – Sep 2012  
May 2013 – Sep 2013

**Scale:**

3 and 1/2 man years

**About NCPL:**

Since 2005, NCPL an ISO 9001:2008 certified company has been building great teams to develop, migrate or maintain complex, and mission-critical software.

We have mastered the dynamics of distributed software development, mobile technology, developing a workflow and methodology that improves our performance on every key customer metric, including product quality, time to market, budget adherence, project transparency and issue resolution. That's why over 95% of our clients come back for more.

NCPL – Innovate and Excel

Side Navigation

- ▶ HOME
- ▶ BUTCHER BARKS
- ▶ BREAKING NEWS AND UPDATES
- ▶ ASK THE GURU
- ▶ BUTCHER SHOP
- ▶ BUTCHER BLOCK
- ▶ PLAYER RANKINGS
- ▶ WEEKLY WAIVER WIRE PICKUPS

Welcome to Conde

Your Profile

Email: myfantasyfootballguru@gmail.com

CoachName: Conde

TeamName: admin

Thus we need to develop the apps for Iphone and Android so that the reach to audience becomes easy and more feasible and fast.

**Solution:**

We allocated a dedicated team for all the three different apps that meets the client's expectations in developing as per the requirements and reachable to client to do the changes as needed whenever there is a need.

Developed the app that takes care to see logically the Alerts were pinged and the push notifications were coming onto mobiles for all registered users as desired by the client soon after it got posted in the website.

**Result:**

Collaborating with NCPL made our client got what he anticipated...reaching his clientele to give the desired information onto their mobiles soon it was posted in the website and thus increased his number in clients.

Client awarded the project in its second season to do the enhancements to the existing website, android and iphone apps in 2013 as he was happy with the outcome of the work what we delivered.

**MY FANTASY FOOTBALL GURU**  
Guru Conde' Butcher

BREAKING NEWS: With DJ Danny out tomorrow (not off)

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- HOME
- BUTCHER BARKS
- BREAKING NEWS AND UPDATES
- ASK THE GURU
- BUTCHER SHOP
- BUTCHER BLOCK
- PLAYER RANKINGS
- WEEKLY WAIVER WIRE PICKUPS
- FAN DUEL
- GLOSSARY
- CONTACT

### BUTCHER BARKS

This is Testing Delete

sbdddddskfmsanfmasnfmasfaldas

2010-08-21 00:27:42

This is Testing Delete

SSSSSSSSSSSSSSSSSSSS

2010-08-21 00:27:27

Week 2- Time to Fight Delete

There are many players to watch this week as we try to learn about this season's players. I believe I have them all on radar and if one that is on the radar goes off, I will be alerting or updating on Butcher Shop. M. Brown, Hopkins, Hilton, DHB, Shorts, Wade, Vince Brown, Bill, and LARRY ROLLS (anyone) to name a few. If

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